

Right Track Young Musicians Collective Manifesto

Who We Are

We are the Right Track Young Musicians Collective.

We are singers, songwriters, producers, instrumentalists, performers and music lovers. We come from different backgrounds, experiences and musical genres, but we are united by a shared passion for creativity, self-expression and community. We believe music has the power to inspire, connect people and create positive change.

Our Purpose

We exist to help young people discover their potential through music.

We support young musicians to develop their creativity, grow in confidence and pursue their musical ambitions. We aim to create new music, nurture new talent and provide the skills, experiences and opportunities that help young people achieve their goals.

We want every young musician to know that they can be themselves, express themselves and find their own path in music.

What We Want to Achieve

We want to:

- Make music more open, accessible and inclusive.
- Help as many young musicians as possible develop their skills and confidence.
- Create opportunities for performance, recording and collaboration.
- Support young people at the beginning of their musical journeys.
- Turn ideas into reality and help creative projects reach their full potential.
- Keep high-quality music opportunities free and accessible wherever possible.
- Build a positive reputation for supporting the next generation of musicians.

What We Believe

We believe young musicians deserve:

- Recognition for their talent, effort and achievements.
- Fair opportunities and equal access to support.
- Safe and welcoming spaces where they can be creative.

- Access to equipment, facilities and professional guidance.
- The freedom to explore their own musical identity.
- Patience, encouragement and understanding as they develop.
- Opportunities to meet like-minded people and build lasting creative networks.
- Clear pathways into the music industry and creative careers.

Our Values

Our values shape everything we do. They guide how we create music, work together and support one another as a community of young musicians.

- **Creativity**
We embrace creativity in all its forms. We encourage experimentation, original thinking and artistic expression. We believe everyone has something unique to contribute, and we celebrate new ideas, new sounds and new ways of making music.
- **Kindness**
We treat each other with care, understanding and compassion. We recognise that everyone is on their own journey and that a positive, encouraging environment helps people grow in confidence and achieve their potential.
- **Respect**
We respect each other's ideas, opinions, identities and experiences. We listen to understand, communicate honestly and value the contributions of every member of our community.
- **Inclusivity**
Music belongs to everyone. We are committed to creating a welcoming environment where all young people feel they belong, regardless of their background, identity, ability, experience or musical taste.
- **Ambition**
We encourage each other to dream big and aim high. We believe young musicians deserve opportunities to develop their talents, achieve their goals and pursue careers and futures in music if they choose to do so.
- **Collaboration**
We achieve more when we work together. We share ideas, support creative partnerships and learn from one another. We recognise that collaboration strengthens our music,

broadens our perspectives and creates opportunities that would not exist alone.

- **Community**

We are more than a music group. We are a community that supports, encourages and celebrates one another. We create connections, friendships and networks that help young musicians thrive both personally and creatively.

- **Originality**

We value authenticity and encourage everyone to find their own voice. We celebrate individuality and believe that great music comes from being true to who you are.

- **Determination**

We understand that progress takes time, effort and resilience. We support each other through challenges, celebrate achievements and encourage perseverance when things become difficult.

- **Support**

We lift each other up. Whether through sharing knowledge, offering feedback, providing encouragement or celebrating success, we are committed to helping one another grow and succeed.

- **Confidence**

We believe in developing the confidence to perform, create, lead and share ideas. We encourage young people to take risks, embrace opportunities and believe in their own abilities.

- **Breaking Boundaries**

We are open to new possibilities and challenge expectations. We encourage innovation, celebrate diverse musical styles and strive to push creative boundaries while remaining open-minded and curious.

- **Championing Young Musicians**

We are passionate advocates for young people's creativity and talent. We believe young musicians deserve recognition, opportunities and a platform to be heard. We will celebrate achievements, raise aspirations and help create pathways into the music industry and wider creative sector.

- **Building Each Other Up**

Success is not a competition. We create a culture where members encourage each other, celebrate each other's achievements and recognise that one person's success can inspire success for others. We grow stronger when we grow together.

- **Together, these values create a safe, creative and ambitious environment where young musicians can develop their skills, find their voice and shape the future of music.**

Collaboration

We believe great music happens when people work together.

Collaboration is at the heart of what we do. We encourage young musicians to share ideas, learn from one another and create together. We celebrate different perspectives, backgrounds, experiences and musical styles, knowing that these differences make our music stronger and more exciting.

Through collaboration we will:

- Support and encourage each other's creative ambitions.
- Work together across musical genres and disciplines.
- Share skills, knowledge and opportunities.
- Welcome new ideas and diverse voices.
- Build connections with other young musicians, artists and creative organisations.
- Create an environment where everyone feels valued, heard and respected.
- Help each other grow as musicians, performers and people.
- We know that when we collaborate, we can achieve more together than we ever could alone. By supporting one another and combining our creativity, we create new opportunities, stronger communities and better music.

We don't compete against each other — we grow together.

What We Do

Together, we:

- Create and perform music.
- Share ideas, knowledge and experiences.
- Support one another through challenges and successes.
- Develop as artists, writers and performers.
- Record original music.
- Build confidence and skills.
- Provide constructive feedback.
- Connect with other musicians and creative programmes.
- Gain experience of performing live.
- Learn about the music industry.
- Network and collaborate.
- Celebrate all styles and genres of music.
- Make friends and build community.
- Encourage each other to stay motivated and keep progressing.

Our Vision

We imagine a future where every young person who wants to make music has the opportunity to do so.

We want Right Track to be recognised as a leading youth music project where young musicians can thrive, develop their talents and become the best version of themselves. We want to be known for nurturing creative, diverse and groundbreaking artists whose music reaches audiences locally, nationally and beyond.

Our Aims

We aim to:

- Raise the profile of young musicians and emerging artists.
- Create more performance opportunities.
- Deliver masterclasses, workshops and industry experiences.
- Take music into schools and communities.

- Provide access to rehearsal, recording and creative spaces.
- Help local artists gain recognition beyond their immediate area.
- Build stronger connections across Sunderland's music scene.
- Create opportunities that help young people turn their passion into a future career.

Our Commitment

We commit to supporting each other, uplifting young voices and creating opportunities for young musicians.

We will listen, learn, collaborate and lead together.

This collective is built **for young musicians, with young musicians and led by young musicians.**

Our music. Our voices. Our future